

PACIFIC NORTHWEST CATTLE DOG RESCUE

# SIXTH ANNIVERSARY CELEBRATION



JULY  
2024

**THIS SUMMER WE ARE CELEBRATING WITH ...**

New Sponsorship Opportunities!

Summer Online Auction : July 14th - 21st

New Fundraising Merch Designs

[WWW.PNWC DR.ORG](http://WWW.PNWC DR.ORG)



June 2024

Dear Community Member,

Pacific Northwest Cattle Dog Rescue (PNWCDR) is a small but mighty volunteer-powered and foster-based rescue. Over the past six years, our network of dedicated volunteers and foster homes throughout Washington, Oregon, California, Idaho, New Mexico, and Texas have saved over 200 dogs.

With your help, we can continue and grow this life saving work. To know a herding dog is to love them all. These beautiful intelligent and rowdy dogs often find themselves misunderstood, and have an extremely difficult time in shelter environments. Our mission is to lower the euthanasia rates of these energetic dogs and have them live full happy lives by providing tailored care and the chance to know a loving home.

Funds raised will provide the necessary veterinary care, food, supplies, rehabilitation, and training to all dogs in our care. We stay committed to our dogs for their lifetime. Providing specialized healthcare and assessments when needed. Once adopted, we support adopters with educational resources, a community of herding dog families, and access to our network of trainers.

This sponsorship packet details all the ways you can participate in our month long Sixth Anniversary Celebration and beyond.

Your contribution will do so much - making all the difference in the number of dogs we save and the second chances they find in loving homes.

On behalf of PNWCDR, thank you for your consideration.

Best,

Marie Ackerman (she/her)  
Founder, Pacific Northwest Cattle Dog Rescue  
marie@pnwcdr.org

[www.pnwcdr.org](http://www.pnwcdr.org)



# SPONSORSHIP OPPORTUNITIES



## Spicy Dog School Sponsor \$1000

Help reactive dogs get professional force free training and support. Access to this care saves their lives and lets them thrive in future forever homes.

- Logo listed as a sponsor and exclusive shout out on all PNWCDR social media channels (16k+ combined followers)
- Logo in PNWCDR Newsletter during and following month long celebration (1.5k+ subscribers)
- Thank you letter from a dog your donation helped
- Two new Fundraising Merch T-shirts + Stickers



## Tiny Toe Beans Sponsor \$500

Ensure puppies get the immediate and high quality veterinary care and vaccinations they need to stay healthy and grow up strong.

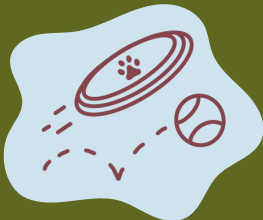
- Logo listed as a sponsor and exclusive shout out on all PNWCDR social media channels (16k+ combined followers)
- Logo in PNWCDR Newsletter during and following month long celebration (1.5k+ subscribers)
- Thank you letter from a dog your donation helped
- New Fundraising Merch T-shirt + Sticker



## Heel Yeah Health Sponsor \$250

Help us continue to say yes to dogs with special needs and dogs that require emergency, high cost, or specialized veterinary care. These dogs need time and financial support to heal, and your help makes that possible.

- Logo listed as a sponsor and exclusive shout out on all PNWCDR social media channels (16k+ combined followers)
- Logo in PNWCDR Newsletter during and following month long celebration
- Thank you letter from a dog your donation helped



## So Fetch Sponsor \$50

Become a part of our small but growing community. Your contribution allows us to continue our life saving work.

- Thank you letter from a dog your donation helped

You can purchase your sponsorship package at [pnwcdr.org/sixthyear](https://pnwcdr.org/sixthyear) or contact [giving@pnwcdr.org](mailto:giving@pnwcdr.org) to arrange your partnership.

ALL DONATIONS ARE TAX DEDUCTIBLE



# SUPPORT OPPORTUNITIES

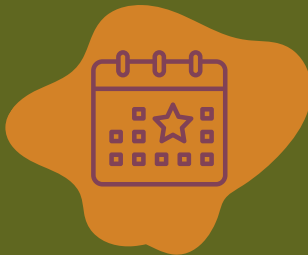


## Online Auction Donations

Since 2023, online auctions have become a vital part of our fundraising efforts. We love that they allow us to highlight wonderful businesses in our community. Auctions are possible with donations of items, services, or experiences.

**Complete [our Online Auction Donation Form](#) to participate!**

- Complete form by Sunday July 7th for inclusion in our Sixth Anniversary Auction happening in July
- Later donation submissions are still extremely appreciated and will be featured in our future auctions.



## Host a Pop-Up Event

Offer your space for an adoption event. Host an info table pop-up or item donation collection pop-up. These small couple hour events help us get dogs adopted, find fosters, and fundraise. We would love to work together to organize a future event.



## Help Spread the Word

We are a small rescue and need help getting the word out and growing our community. Posting flyers or sharing on social media about our ongoing fundraising efforts helps so much.

You can submit your auction donations at [pnwcd.org/auction-donation](https://pnwcd.org/auction-donation) or contact [auctions@pnwcd.org](mailto:auctions@pnwcd.org) to arrange your donation.

ALL DONATIONS ARE TAX DEDUCTIBLE